

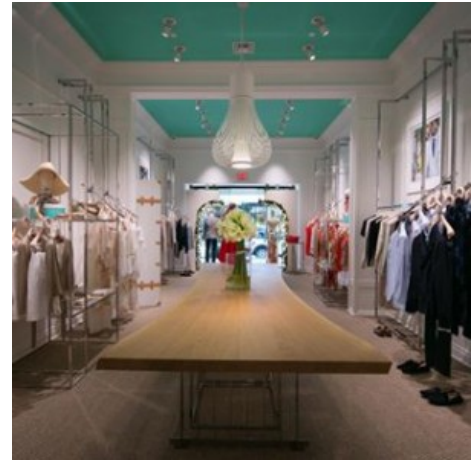
Italian retailer Socapri sets up shop in Palm Beach

Sharon Dresser of High Street Retail arranged the five-year lease for a Worth Avenue store
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Carmine and Marino Cucinella launched the U.S. expansion of their Socapri Italian apparel business, based in the Isle of Capri, by opening a store on Worth Avenue in Palm Beach.

Carmine Cucinella, who with his brother Marino founded Socapri in 2013, got an introduction to Worth Avenue from Sharon Dresser, co-founder and president of Miami-based boutique real estate firm High Street Retail.

The brothers signed a five-year lease for the 1,480-square-foot Socapri store at 235 Worth Avenue, Suite C, which opened January 4.



Socapri is the third exclusive boutique that Dresser has brought to the Worth Avenue area in recent years. The store carries Italian-made women's and menswear and women's apparel, along with leather shoes, hats, handbags, among other accessories.

With its arched entryway, sleek white walls, and turquoise ceiling, Socapri in Palm Beach conveys the tropical island vibe of Cucinella's Italian home on the Isle of Capri.

"We visited Palm Beach several times and loved everything about it," Cucinella said in a prepared statement. "Palm Beach clientele, like those in Capri, are very fashionable, exclusive and sophisticated. We decided there was no better place to introduce our unique brand."

The Cucinella brothers are now scouting locations for a second and U.S. store and possibly a third. —Mike Seemuth

- See more at: <http://therealdeal.com/miami/blog/2016/01/09/italian-retailer-socapri-sets-up-shop-in-palm-beach/#sthash.bG0y616N.dpuf>